

# PROCLAMATION



City and County of Denver

## Proclamation No. 10, Series of 2006

Recognizing October 6, 2006 as Snowsports Opportunity Day and  
Increasing Youth Participation in Colorado Snowsports and Mountain Recreation

**WHEREAS**, the Denver City Council recognizes the myriad educational and health benefits of snowsports and mountain recreation for Denver youth and designates October 6, 2006 as "Snowsports Opportunity Day;" and

**WHEREAS**, the Denver City Council supports the Colorado ski industry, tourism and concurrently wishes to afford the kids who live at the doorstep of the most extraordinary mountain playground in the world some opportunity to participate in snowsports; and

**WHEREAS**, the Denver City Council recognizes the importance of equal access to mountain recreation for all Denver residents and the importance such experiences provide towards protecting the legacy of our national parks and forests; and

**WHEREAS**, the Denver City Council recognizes that during the 2005-06 Colorado ski season, the ALPINO Snowsports Initiative, a Colorado non-profit corporation, generated 4,124 snowsports day visits for underserved and homeless Denver children; and

**WHEREAS**, the Denver City Council wishes to promote more snowsports access and participation in mountain recreation among its growing disadvantaged and minority youth population and supports the ALPINO snowsports diversity initiative which aims to heighten the public's awareness about the benefits of making snowboarding, skiing and other forms of mountain recreation available to all Colorado youth; and

**WHEREAS**, the Denver City Council supports less exclusivity of the snowsports industry and is desirous of helping to reduce the now 75% to 80% rate of Colorado youth who never have been to the mountains; and

**WHEREAS**, on October 6, 2006, ALPINO is sponsoring a Snowsports Opportunity Day march in Denver starting at the RTD Market Street Station to conclude at the REI Flagship Store to be followed by a Teach-In at the store; and

**WHEREAS**, the Denver Council City Council recognizes and congratulates the following sponsors of the ALPINO Snowsports Initiative and their tireless work to create snowsports experiences on behalf of over 10,000 Colorado youth:




Roberto & Louise Moreno-ALPINO  
Rob Katz, William Jensen & Roger McCarthy-Vail Resorts  
Michael Bennet, Hank Lamport, Dan Ridgeway-Denver Public Schools  
Michael Berry & Tim White- National Ski Areas Association  
John Marrin, Paul Rauschke, Curt Bender-Colorado Mountain College  
Gerald & Eric Pettit & Doug Donovan- Echo Mountain Park  
Rob Linde- Eldora Mountain Resort  
Loveland Ski Area  
Ronald Picaso- Denver Parks & Recreation  
Sally Jewell, Mark Guebert-Steward & Pat Kennedy- R.E.I.  
Rick Kahl, Olivia and Jennifer Rowan- Ski Area Management Magazine  
Denver Post, Rocky Mountain News, CBS-News 4, Denver Business Journal

**NOW THEREFORE,  
BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

**Section 1.** That the Council hereby congratulates the above named individuals and their organizations for outstanding contributions and commitment to advancing the cause of increased diversity and inclusivity in snowsports.

**Section 2.** That the Council hereby attests to this proclamation and that a copy be transmitted to the leaders listed above.

PASSED BY THE COUNCIL October 2 2006

  
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PRESIDENT